# City of La Verkin

435 North Main St., LaVerkin Utah, 84745 (435) 635-2581 Fax (435) 635-2104 www.laverkin.org

# La Verkin City Council Meeting Minutes Wednesday, April 1, 2015 6:00 p.m. Council Chambers, 111 S. Main, LaVerkin, Utah

**Present:** Mayor Kerry Gubler; Council-Members: Richard Hirschi, Ken Hooten, Randy Reeve, and Chantelle Browning; Staff: Kyle Gubler, Derek Imlay, Kevin Bennett, Chief Ben Lee, Christy Ballard and Troylinn Benson; Public: John & Rose Valenti, Ray Justice, Terry Deems, Billie, Jade, Ean, and Bella Carter, Amanda Gubler, Christian Gubler, Patti Decker, Tim Hopkinson, Blair & Jilene Gubler, Stacey Gubler with his wife and mother, Justin & Jordana Layne, Sandi Gubler, Jeannie Hirschi, and Chester Hardy.

**A.** Called to Order – Invocation was given by Randy Reeve and Ean Carter gave the Pledge of Allegiance at 6:00 pm.

#### **B.** Recognition:

- 1. Ron and Terry Deems and Billie Carter were presented with an Outstanding Citizen Award for their donation of cleaning supplies, laundry detergent, dog dishes, dog blankets and numerous other items for the animal shelter. They also helped with the holiday adoption event. The shelter has also received several donations due to the efforts of the Deems and Billie.
- 2. Amanda Gubler was presented with an Outstanding Citizen Award for donating her time at the elementary school. She volunteers in several different classrooms three days a week and has since the beginning of the school year.

The Beautification Committee decides on the Outstanding Citizen Award. Mayor Gubler expressed appreciation to the Committee for all the work they do.

## C. Presentation:

Kyle Gubler presented the Zion Canyon Corridor Council Interpretive Plan.

The Council consists of Washington County, La Verkin City, Virgin Town, Rockville Town, Springdale Town, Zion National Park, Bureau of Land Management St. George Field Office, Utah Department of Transportation, St. George Event and Tourism Office, and the Zion National Park Visitor Bureau. This plan was completed about a month ago because they are applying to be a Federal Scenic By-Way from the Intersection of SR17 and SR 9 in La Verkin to the entrance of Zion National Park. The ZC3 asked that Kyle present the Plan to the City Council. (See Exhibit A.)

This is the condensed version of the Plan, the part that deals specifically with La Verkin. Kyle does have a complete copy of the Plan in his office if anyone is interested.

- **D.** Consent Agenda: (Items on the consent agenda may not require discussion. These items will be a single motion unless removed at the request of the Mayor or City Council.)
  - 1. Declarations of conflict of interest
  - 2. Agenda
  - 3. Minutes: March 4, 2015 and March 18, 2015 regular meeting minutes
  - 4. Review Invoices and Checks: \$106,077.83

Motion was made by Councilwoman Chantelle Browning to approve the consent agenda as written including the March 4, 2015 and the March 18, 2015 regular meeting minutes and the checks and

invoices in the amount of \$106,077.83 second by Councilman Richard Hirschi. Roll Call Vote: Browning-yes, Hirschi-yes, Hooten-yes. Reeve-yes, Motion carried unanimously.

# **E.** Committee Reports:

- 1. <u>Planning Commission</u>-Councilman Hirschi reported there will be a public hearing on April 8<sup>th</sup> for the Cherry Orchard Subdivision and the Main Street Extension Project.
- 2. <u>Community Garden-Stacey</u> Gubler donated his fenced property for the garden. It has been planted and the plants are starting to come up.
- 3. <u>Water Board</u>- Mayor Gubler reported the Water Board along with the City are encouraging people to water between the hours of 6pm and 10am to conserve our water.
- 4. <u>Sewer Board-Blair</u> reported they continued the discussion of nitrate loads and septic tanks. The cleaning has fallen a little bit behind partly due to the alfalfa growing faster than anticipated. The first cutting will be within the next two weeks. It is a busy time of year for the District.
- 5. Fire District- There has not been a meeting.

# F. Citizen Comment & Request for Future Agenda Items:

<u>Chester Hardy-</u> He lives next to the animal shelter. There was a three-foot high fence originally installed for the dog run. In the last several weeks, that fence has come down and an eight-foot fence was put in. Chester wondered if the City could install the old three-foot fence west and tie into Ash Creek Sewer District's fence.

<u>Tim Hopkinson-</u> He has come before the Council once before about the noise at his house from Cross Fit. He is wondering what he can do at this point. Cross Fit has told him there is nothing more they will do so he wondered what needs to be done to change the ordinance or get Cross Fit to close their doors for business. He was going to come to the meeting a month ago to thank the Council because it has gotten better but then the noise started up again. He has it all on tape if the Councilmembers are interested.

Mayor Gubler suggested Mr. Hopkinson talk to Kyle Gubler.

Chief Lee read the Noise Ordinance for the Council concerning this complaint and what the police department can and can't enforce. Some of the Ordinance is interpretive so it may need to be referred to Mr. Bennett. There is not a section in the current ordinance that deals with commercial zoned properties and noises coming from those.

In looking at the City Code, in Chapter 2, Offensive Businesses and Facilities, it classifies offensive businesses as an enterprise or establishment that creates excessive noises. The remedy to that is listed under 4-2-6. It states, an investigation can be requested by the City Council to determine whether the business should be permitted to remain in or within one mile of the City limits. If the City Council determines that the continuation of the business or facility has become a nuisance or that ample control is not being exercised to minimize the creation of excessive noise, it shall notify the owner/operator thereof the City Council is considering revoking or modifying the owner/operators permit.

Chief Lees feels if this is the direction the City Council would like to go, the investigation should be contracted out to a third party to have them determine what is indeed excessive, unnecessary and unusual for a fitness/gym type business. It should probably be someone who is an expert in noise decibel levels and that could tell us how it should be monitored and enforced.

Chief understands Mr. Hopkinson's frustration. He also frequents the gym that makes the noise, has spoken with the owner and coaches numerous times, and has seen a lot of improvement.

He doesn't know the answer to this issue, but he has read the Ordinance and doesn't see any more the police department can do from a law enforcement perspective.

Mayor Gubler felt that Mr. Langston, the owner of Cross Fit, was willing to work with the City to resolve this issue.

Mr. Hopkinson said Cross Fit leaves the large garage door open so he hears music and yelling. After he contacted Councilman Stephenson, the door was closed and the noise level was okay. They have started to open the door again and noise is loud. He has contacted dispatch and within 2-5 minutes of his call, the door is closed before anyone can get there to see how loud it is. Mr. Hopkinson would just like them to keep the door shut. The noise is seven days a week, even on

Mr. Hopkinson would just like them to keep the door shut. The noise is seven days a week, even on Sunday and starts sometimes as early as 5am.

He works for St. George City and drives it every day. None of the gyms there leave the doors open.

#### G. Business:

1. Discussion regarding the Washington County Solid Waste curbside recycling program. Mayor Gubler explained Councilman Reeve is La Verkin's representative on the Solid Waste Board. This item will require a vote from him at some point, so for the Councilmembers and citizens information, he will be explaining the different choices.

Councilman Reeve reported Dixie Waste has been selected as the contractor for the recycling program. Dixie Waste is saying if less than 70% of the County participates, the fee will be \$3.82 per month. If the participation rate is above 70%, the monthly fee will be \$2.94. Solid Waste is still negotiating those numbers. Once the rates have been decided, the cities will be asked to vote on the plan.

There are several different options but the two most popular are the one time opt-out option, where each individual has 60 days to opt out of the program and the mandatory option, where everyone is enrolled in the program.

At this point, the one-time opt-out program is the most popular among the different cities.

With the one time opt-out option, if a person moves they will automatically be enrolled.

Solid Waste is hoping to have everything decided by end of summer or early fall.

Each community is able to decide which plan they would like.

The Solid Waste District doesn't need to let the cities vote, but they are with this program.

Mayor Gubler said the Councilmembers need to be talking with the citizens and deciding which plan La Verkin should go with.

Councilman Hirschi would like to have a public hearing on the item to hear the opinion of the citizens.

Kyle reported the Solid Waste District held a public hearing for citizens of the County to voice their opinion.

La Verkin could hold another public hearing. A representative from Dixie Waste has indicated she would be willing to attend a council meeting to help educate people.

Councilman Reeve suggested having Neil Schwendiman, the Director of Solid Waste come back closer to when the decision needs to be made so more of the issues have been worked out.

Councilman Hooten asked Kevin if a public hearing could be held since it is a community decision instead of a District decision.

Kevin replied there is nothing to prevent a City from having a public hearing. What doesn't make sense to him is the fact that the District is allowing the community to make the decision. We don't belong to the District as communities, we belong as people.

This was discussed five years ago and a lot of time was spent on it when ultimately there were too many questions that couldn't be answered. In the meantime, Kevin had contacted different cities that had recycling programs to get information and there were a lot of different options.

LaVerkin City Council April 1, 2015

The fee will be the biggest complaint and typically, the only people that come to public hearings is the people against the item being discussed.

Mayor Gubler pointed out this program will cause extra work for staff with the billing.

Councilman Reeve will keep the Councilmembers up to date but they do need to decide how they would like to vote.

Councilman Hooten agrees with Councilman Hirschi that there needs to be a public hearing to allow the community to voice their opinion.

Councilman Reeve pointed out going by strictly the dollar amount, the mandatory is the best option but it takes away the individual's right to choose.

Mayor Gubler stated something would need to be done for the long-term use of the landfill. Replacing the landfill will be more expensive for the citizens than the cost of either one of the recycling options.

Councilwoman Browning mentioned several people have talked to her and have not been in favor of either option. They suggested advertising the binnie program more and commented that the people interested in recycling will take it upon themselves to find the programs available.

# H. Staff, Mayor & Council Reports:

City Administrator- Kyle Gubler

Kyle emailed his report to the Councilmembers.

April 4<sup>th</sup> is he annual Easter Egg Hunt for ages 11 and under.

Governor Herbert will be at the Founders Day program at 10am. Rich Murset has created a couple of Founders Day logos the Councilmembers need to vote on.

Dumpster Days will be April 24th and 25th.

The 4<sup>th</sup> Grade Foresters will be April 30<sup>th</sup>, the Councilmembers are all invited.

May 8<sup>th</sup> the 5<sup>th</sup> graders will white wash the "L".

A complaint came in the night box. It is included in his email.

He included a fact sheet from the B&C Road Fund.

Benefits Day for the Staff was today.

Mayor Gubler mentioned a good Eagle Scout Project would be new rocks for the "L".

#### Public Safety- Chief Ben Lee

Chief attended the Annual Chief of Police Conference where Officer Crouse was given the Officer of the Year for Small Agencies in the State of Utah.

The animal shelter has tops on each kennel now, thanks to Derek's crew so now the dogs can't climb out. The Safety Fair will be on April 25<sup>th</sup> to go along with Founders Day. Chief went over some of the activities they will have.

The Water Conservancy District asked the police department to strictly enforce no trespassing at the Pah Tempe hot springs.

Confluence Park has new gates installed to keep ATV' out and the trail has been graded.

May 12<sup>th</sup> the new seat belt law takes effect making not wearing a seat belt a primary offense.

# Director of Operations-Derek Imlay

The 2015 Road Maintenance has been completed. There were no complaints that he was aware of. The UDOT State Street Project will start Monday, April 6<sup>th</sup>. This project will also fix the drainage issue at the entrance of Pheasant Glen and at the intersection of SR9 and 100 South. The irrigation may need to be shut off while they work on those for a couple of days.

Irrigation was shut down for a day on the west side of town while an issue was being taken care of. The system is completely on right now.

Troylinn- Nothing to report.

Mayor Gubler- Thanked Councilman Reeve for his work on Founders Day. This holiday is to recognize the founders of our community.

Staff is continuing to work on the budget and still needs the Councilmembers input.

*Browning*-The Mosquito Abatement District is hiring seasonal employees. They are also doing larva treatments in the County. If anyone notices any stagnant water that may have been missed please contact either her or the District.

Hirschi-Nothing further to report.

Hooten-Nothing to report.

*Reeve-* Rich Murset is the Chair of the Founders Day Committee and is doing a great job. The schedule has been set. He reminded the Councilmembers they will be helping serve the breakfast.

Kyle reported Three Points Center and Second Chances have volunteered to help if needed. The soft ball game will be at the Three Points Center ball field. The field at the school is too small now and the City is concerned about breaking the school windows.

Mayor Gubler reported Founders Day will be an annual event and will be the third Saturday in March starting next year. Keep in mind, the logo discussed earlier in the meeting may become the new City logo.

The Councilmembers voted on the Founders Day logo.

# I. Adjourn:

Motion was made by Councilman Ken Hooten to adjourn, second by Councilwoman Chantelle Browning. Browning-yes, Hirschi-yes, Hooten-yes, Reeve-yes. Motion carried unanimously at 7:08pm.

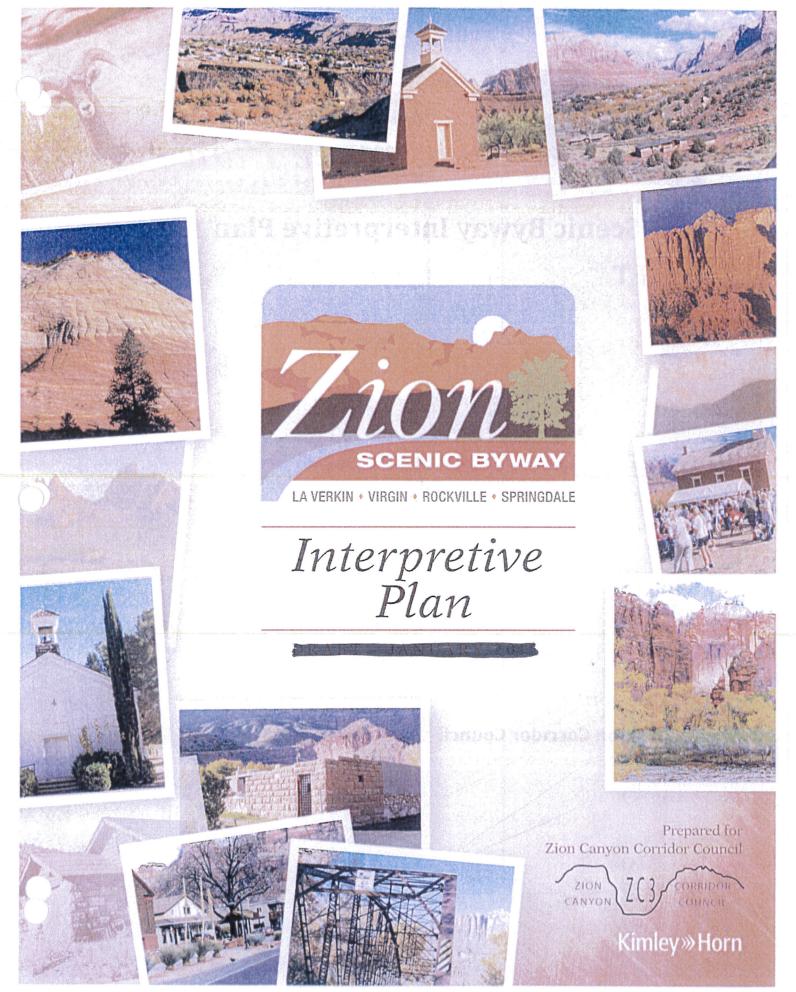
Mayor Kerry T. Gubler

Minutes were taken on behalf of the City Recorder by Christy Ballard.

ATTFST.

City Recorder

Exhibit A







# 1. Introduction and Project Overview

Zion Scenic Byway (State Route 9), located in the heart of southern Utah, offers travelers a multitude of experiences as they travel to Zion National Park. This approximately 20-mile-long scenic byway begins in La Verkin, Utah, at the intersection of State Route (SR) 17 and SR 9. The byway extends east on SR 9 to the south entrance of Zion National Park. It is an important segment of the 57-mile-long Zion Canyon Scenic Byway, a Utah designated State Scenic Byway, which extends through the Zion National Park on the Zion-Mount Carmel Highway to the east entrance of Zion National Park. The byway location is shown in **Figure 1**.

The byway traverses incredibly beautiful landscapes, which have been shaped over thousands of years, and affords travelers the opportunity to explore four unique communities: La Verkin, Virgin, Rockville, and Springdale, each of which have special and unique characteristics, which are described in this report. The byway follows the path of the Virgin River, weaving through spectacular vistas that include red rock cliffs, buttes, slick rocks, and mountains. It is a one-of-a-kind journey weaving natural beauty, history, and culture.

Southern Utah itself is famed for its natural beauty and the Zion Scenic Byway is part of a network of scenic routes in southern Utah, which are shown in Figure 2.

#### BYWAY MAP Pintura ZION Glendale NATIONAL PARK Toquerville Orderville Leeds Mt. Carmel Mt. Carmel Jct. Springdale Verkin Virgin Hurricane Rockville Washington Gonles Apple Valley KEY Zion Scenic Byway OHildale POINT

Figure 1: Byway Map





# **Project Purpose**

The purpose of the Interpretive Plan is to guide the interpretive development of the Zion Scenic Byway. The Plan provides a *vision* for visitor experiences along the byway and defines the goals, objectives, primary theme, subthemes, and messages. It matches the themes and messages to the interpretive media that will best connect the visitor to the resource.

This Plan outlines how the Zion Scenic Byway's natural, historical, cultural, and recreational resources will be interpreted in an engaging, meaningful, and educational way. Interpretation of the byway's resources will foster an appreciation of the area by educating and connecting visitors and residents to the byway's resources. Interpretation answers the question, "What makes Zion Scenic Byway unique, significant, and memorable?"

An important element of the Interpretive Plan is the development of a theme and logo for the byway as well as concept plans to guide the future development of six interpretive sites. The Plan also describes interpretive information, in the form of themes, subthemes, and messages that can be used in signage and interpretive materials in an engaging, easy-to-understand manner.

# What is Interpretation?

Interpretation is "an educational activity which aims to reveal meaning and relationships through the use of original objects, by firsthand experience, and by illustrative media, rather than simply to communicate factual material."

- Freeman Tilden, Interpreting our Heritage

#### Partners and Stakeholders

The development of the Interpretive Plan was a collaborative effort of the Zion Canyon Corridor Council (ZC3). The ZC3 is a group of municipalities, public land management agencies, state agencies, and other interested parties that provide regional planning and coordination in the Zion Canyon area. Committee members represent the following entities:

- Washington County
- La Verkin City
- Virgin Town
- \* Rockville Town
- Springdale Town

- Zion National Park
- Bureau of Land Management St. George Field Office
- Southern Utah University Regional Services
- Utah Department of Transportation

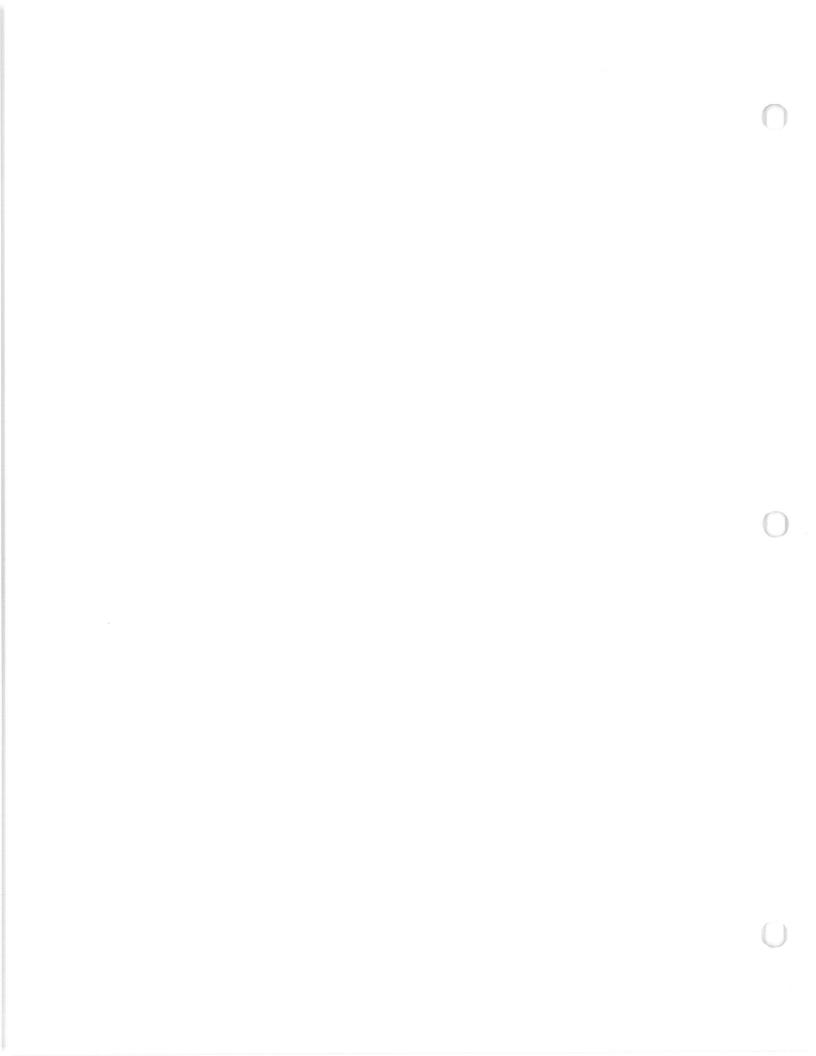




Table 1: Zion National Park Visitation

Year	Zion National Park Annual Visitation, 2004 - 2013	
2004	2,699,241	
2005	2,608,564	
2006	2,589,250	
2007	2,679,181	
2008	2,712,053	
2009	2,757,301	
2010	2,687,872	
2011	2,847,403	
2012	2,995,507	
2013	2,829,287	

Source: National Park Service, Zion National Park Visitation, <a href="http://www.nps.gov/zion/parkmgmt/upload/ZION-VISITATION-2004-2014-5.pdf">http://www.nps.gov/zion/parkmgmt/upload/ZION-VISITATION-2004-2014-5.pdf</a>, referenced October 13, 2014



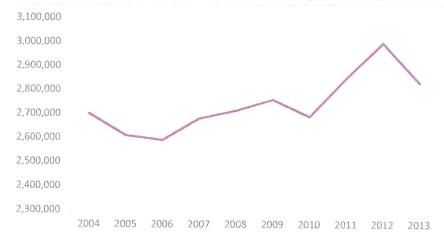


Figure 4: Annual Zion National Park Visitation, 2004-2013





Park visitation has distinct seasonal peaks, as shown in **Figure 5**. This figure shows the number of Zion National Park visitors for 2013, by month. The graph shows that visitation increases beginning in March, and steadily builds to a peak visitation in July. Visitation begins to decrease in October, as the winter season approaches.

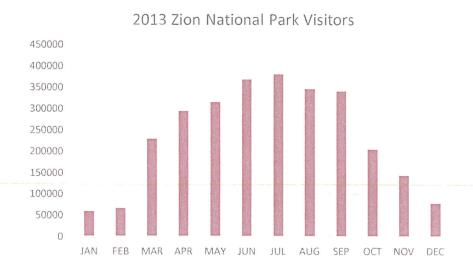
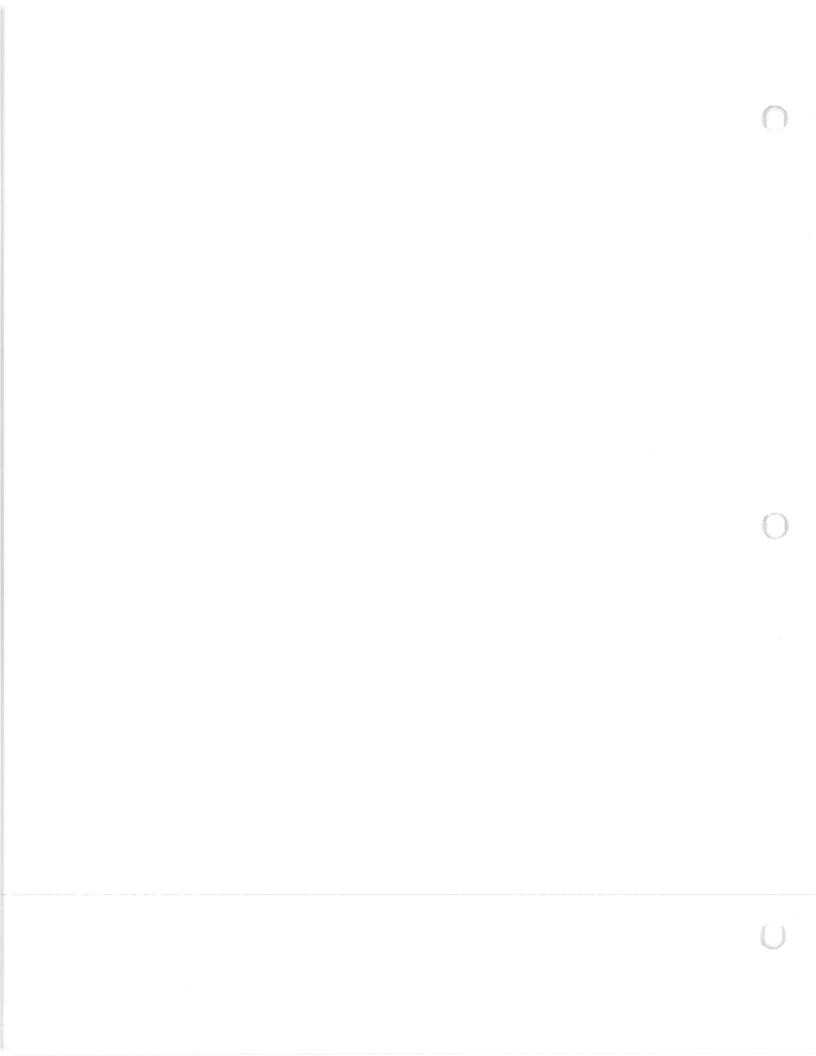


Figure 5: 2013 Monthly Park Visitation





# 4. Byway Interpretation

# **Byway Vision**

A vision and goals for the Zion Scenic Byway were established as part of the Zion Scenic Byway Corridor Management Plan (2011). The vision for the byway is:

The vision of the Zion Canyon Scenic Byway Corridor Management Plan is to preserve, enhance and protect the area's unique intrinsic resources for the benefit of visitors to, and residents of this area.

# **Byway Goals**

Goals for the byway include:

Goal 1: Provide strategies to help protect the area's sensitive natural resources, including the Virgin River, the night sky, and scenic vistas.

Goal 2: Recognize and capitalize on the unique character of each of the four communities along the Byway.

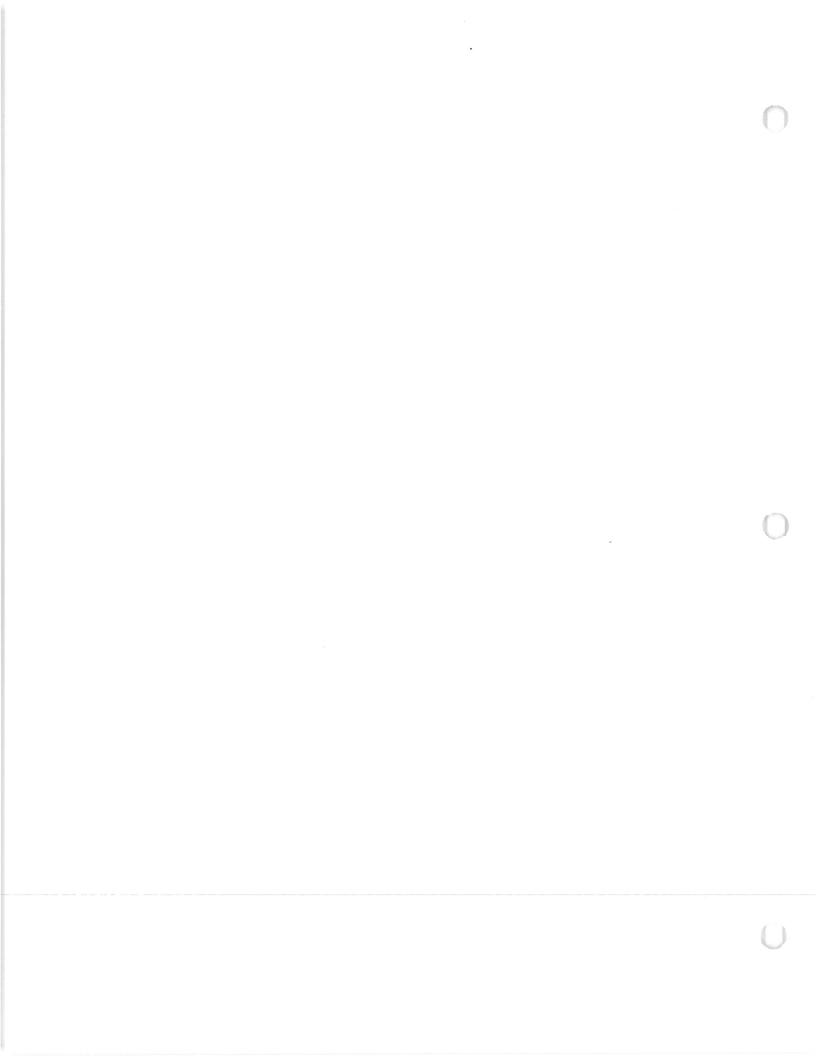
Goal 3: Promote tourist related economic development in appropriate areas along the Byway, while maintaining a residential village atmosphere in other areas, such as agricultural and open space areas.

Goal 4: Emphasize the travelling experience of the Byway as a destination in and of itself, not just a means to get to Zion National Park.

# **Interpretive Primary Theme, Subthemes, and Messages**

The Interpretive Plan discusses interpretive content in terms of primary themes, subthemes, and messages. These are defined as:

- The primary theme is the central and main idea for all of the interpretive materials developed for the byway. The Zion Scenic Byway's primary theme was established in the Corridor Management Plan.
- Subthemes split the primary theme into several broad categories, making the ideas more workable.
- Messages are the specific stories that can be told. They directly relate to each subtheme and help to bring the subtheme to life.





# La Verkin City

# La Verkin City Subthemes and Messages

#### **SUBTHEME**

La Verkin is a remarkable city with a history rich in heritage and community spirit. La Verkin is known as the Beautiful Valley, because of its rich farmlands between the La Verkin Creek on the west and the Hurricane Fault to the east. La Verkin's motto is "The Beautiful Valley: A Proud Past...A Promising Future."

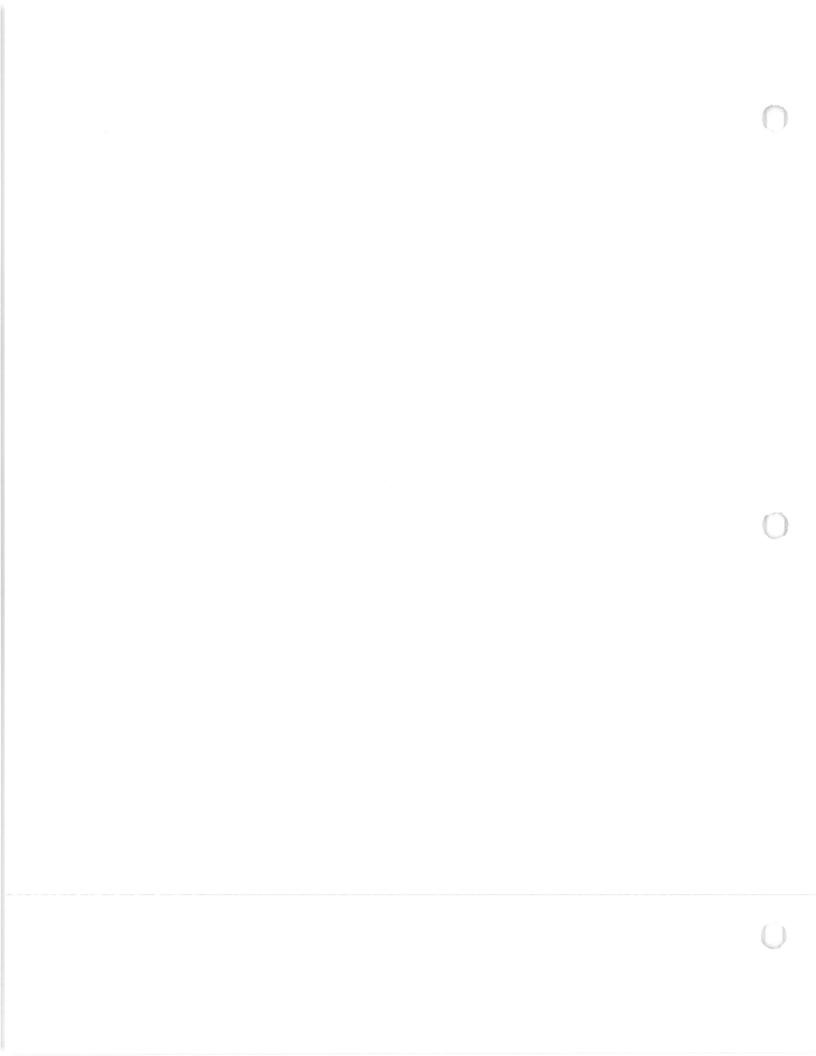
## MESSAGE: How La Verkin got its name

According to the La Verkin City website, there are several theories about the origin of the name La Verkin. One is that it was derived from the Spanish for the Virgin, which is "La Virgin." Another theory is that La Verkin is Indian for Beautiful Valley, based on handwritten maps from early pioneers. A third theory is that the name La Verkin is derived from Beaver Skin Creek, which through a series of misspellings became La Verkin.<sup>6</sup>



Fall view of La Verkin City
Photo Credit: Zion Canyon Corridor Council

<sup>6</sup> http://www.laverkin.org/history/history-of-laverkin/





#### MESSAGE: European Exploration in La Verkin

Early European exploration of the area was undertaken by a party led by Fathers Escalante and Dominguez in 1776. They were searching for an overland route to the California missions. They are the first Europeans to see the present day site of La Verkin. They named the Virgin River, and also named present-day La Verkin Creek as "Rio de La Virgin."

## MESSAGE: Pioneer Settlement in La Verkin

Traveling in search of new settlements, members of the Church of Jesus Christ of Latter-Day Saints (Mormon) reached the Virgin River in 1850. Parley Pratt, a Mormon explorer and church leader, led an exploratory party through southern Utah, stopping briefly near present-day La Verkin.

Mormon pioneers were sent to establish communities along the Virgin River. One of the early explorers for the Mormons was Erastus Snow. He surveyed the La Verkin area in 1861 and reported that it had great potential if water could be diverted from the Virgin River to support agriculture. This was deemed too expensive, however, and for the next 25 years the settlers focused on controlling the Virgin River and establishing communities in areas where developing water was easier.

The first permanent pioneer settlers in La Verkin were Henry and Joseph Gubler and their families, who established homes in the area in 1899. In 1903, Rosalba Fuller was the first child born in the community and the first post office opened that year. In 1904, the first school house was built.<sup>7</sup>

<sup>&</sup>lt;sup>7</sup> La Verkin Pioneers waymarker, http://www.waymarking.com/waymarks/WM29MX La Verkin Pioneers



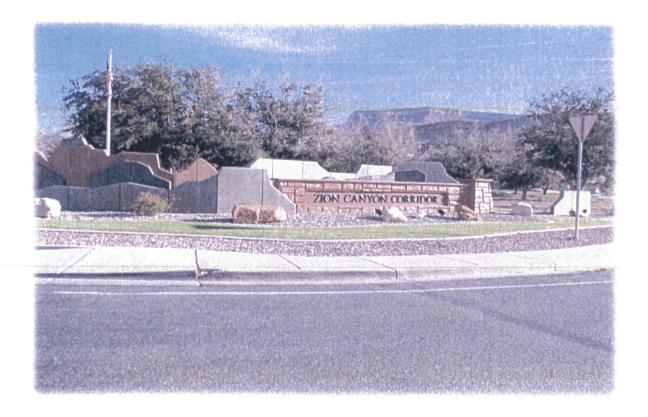


## **SUBTHEME**

La Verkin is a gateway to the Zion Scenic Byway

MESSAGE: Zion Canyon Corridor Entry Monument

The entry monument at the intersection of State Route 9 and State Route 17 heralds the beginning of the byway. In the future, it is proposed that additional interpretive information about the byway be available at this site.



Gateway signage in La Verkin, Utah Photo Credit: Kimley-Horn





#### **SUBTHEME**

Historic buildings and sites provide a view into La Verkin's past.



Early Photo of La Verkin, showing the old La Verkin Chapel at bottom right

Photo Credit: Washington County Historical Society, Photo WCHS-00402

MESSAGE: Old La Verkin Chapel (also known as the White Chapel).

Construction of the chapel began in 1925 and was built one segment at a time, over the next 50 years<sup>8</sup>. The building has served many uses – as a chapel, a theater, dance hall, and a gymnasium. The building is currently the site of the City Council Chambers.

MESSAGE: La Verkin Cemetery

La Verkin City Cemetery was established in 1906. See interesting examples of the stonemason's art, as well as genealogical research.

#### SUBTHEME

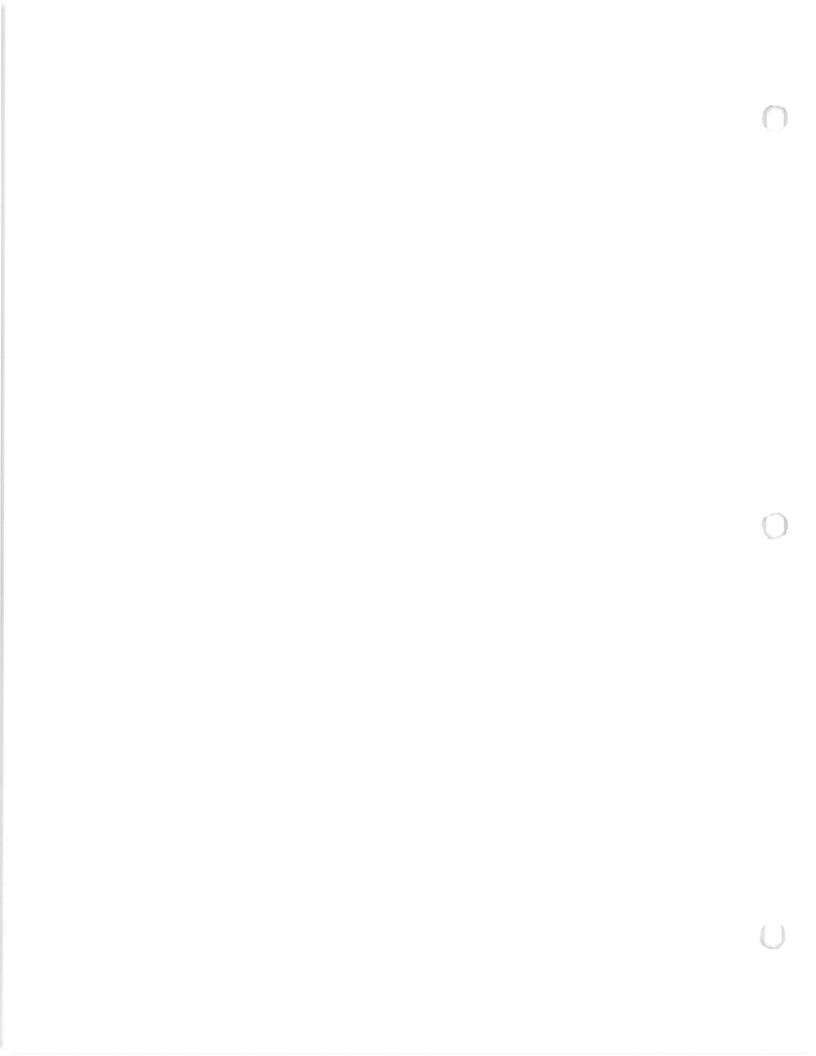
Agricultural and ranching operations have been an important part of La Verkin's heritage and have provided regional sustenance and support for decades.

MESSAGE: La Verkin's farming and orchards.

For much of the early 20<sup>th</sup> Century, La Verkin residents sustained themselves through agricultural pursuits such as raising poultry, establishing fruit orchards, and growing hay<sup>9</sup>.

<sup>&</sup>lt;sup>8</sup> Washington County Historical Society, http://wchsutah.org/churches/laverkin-chapel.php

<sup>&</sup>lt;sup>9</sup> La Verkin General Plan, page 11.





MESSAGE: Civilian Conservation Corps (CCC) corrals and the heritage of ranching.



The CCC corrals show the scale of the sheep and cattle ranching operations historically.

Photo Credit: Kimley-Horn

The historic corrals are one of the three remaining corrals built by the CCC in Washington County. This is one the few corrals built to hold both cattle and sheep. Cattle and sheep ranching were huge operations in the past. The CCC corrals serve as a reminder of the intensive sheep shearing operations, and how sheep and cattle ranching were vital to the southern Utah economy. This was the largest sheep shearing operation in the United States. Sheep were herded from the Arizona Strip annually for the purpose of harvesting wool.



Sheep in Goulds Wash Photo Credit: Washington County Historical Society, Photo WCHS - 01266





#### **SUBTHEME**

Explore the Beautiful Valley and all it has to offer!

MESSAGE: La Verkin Overlook

The La Verkin Overlook is a site accessed via a short trail from the byway. The La Verkin Overlook borders the edge of the cliffs and offers spectacular views down into an impressive section of gorge that has been cut by the Virgin River as it flows to the towns below. The La Verkin Overlook provides panoramic views of Hurricane Mesa, the Hurricane Fault, the Pine Valley mountains, the Volcano Knoll, and Mollie's Nipple, a peak capped by a basaltic flow of lava. Seeing the view from the Overlook at sunset is a beautiful way to end your day.



View from La Verkin Overlook Photo Credit: Kimley-Horn





MESSAGE: Confluence Park is a wonderful recreational and historic resource.

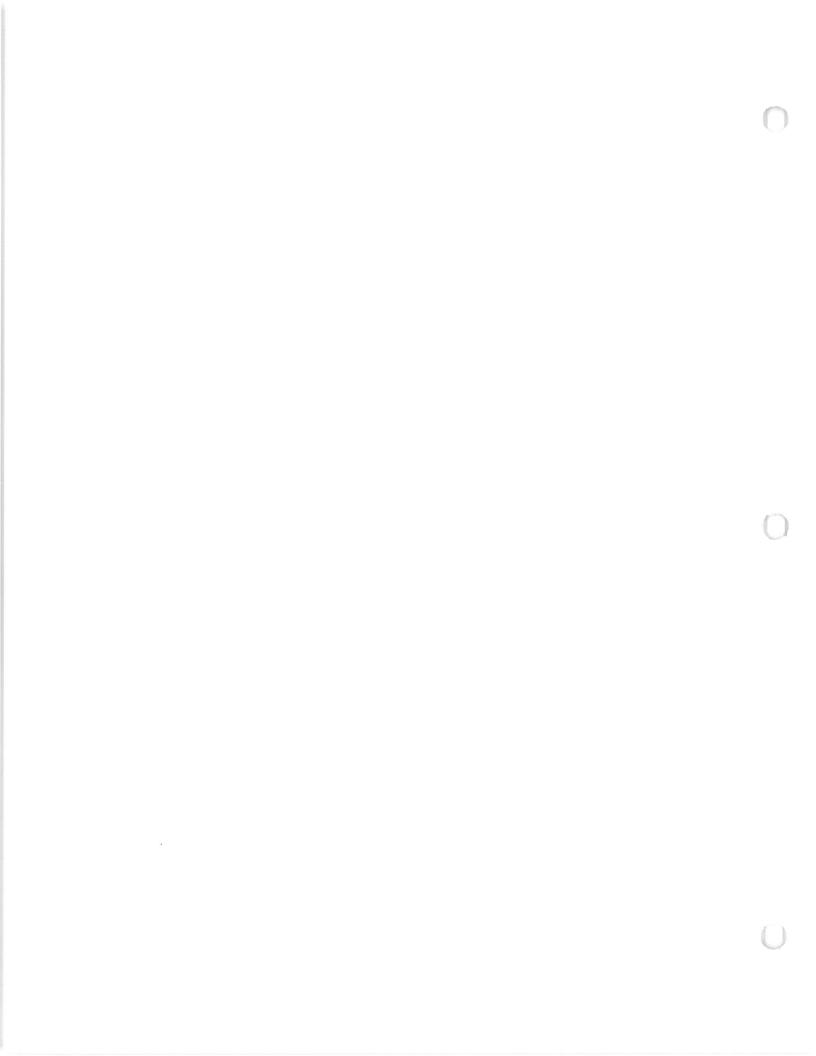
Confluence Park is a 344-acre park that provides access to four trailheads and the Red Cliffs Reserve and National Conservation Area. It is located within the boundaries of Hurricane and La Verkin, Utah at the confluence of Ash Creek, La Verkin Creek, and the Virgin River. It is managed by Washington County. A map of the park area is provided in Figure 6. The park includes an extensive trail system and recreational opportunities such as hiking, mountain biking, horseback riding, and exploring the park and its unique setting, historic features, and plants and wildlife. Confluence Park sits at the bottom of large basaltic lava cliffs. The Anasazi once lived in this area, and later the Southern Paiutes resided in the area.

Today, Confluence Park is home to a number of historic features, including:

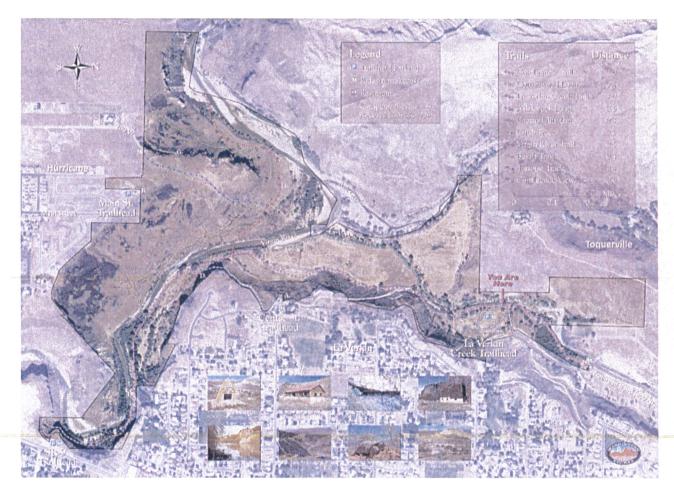
- Historic Hydroelectric Plant Historic Utah Power & Light Building
- Southern Exploring Company Monument This monument provides information about the 1849 Southern Utah Expedition led by Parley Pratt.



Southern Exploring Company Monument in Confluence Park Photo Credit: Washington County, Utah







Source: Washington County, Utah, http://www.redcliffsdesertreserve.com/wp-content/uploads/2012/08/Trails-Map.jpg, accessed 11/3/14

Figure 6: Map of Confluence Park

#### **SUBTHEME**

Celebrate La Verkin heritage and community events.

MESSAGE: La Verkin Winterfest

The La Verkin Winterfest, held in early December, is a celebration of winter and provides live entertainment, a jingle bell run/food drive, light parade, tree lighting, vendors, and fireworks.



# ZION SCENIC BY WAY INTERPRETIVE SITES



- (B) LaVerkin Gateway
- (ii) Zion Canyon Corridor Entry Monument

New Kolob Terrace Rd

LaVerkin Overlook

© CCC Corrals

- Sion Park Information Site
- ® Rockville
- Majestic View Pullout





# 7. Zion Scenic Byway Logo

The Zion Scenic Byway's uninterrupted, breathtaking scenery is valued by residents and visitors alike. Therefore, it is important to develop Design Guidelines that ensure that all byway development (exhibits, kiosks, signs, etc.) fits into the environment and enhances the natural beauty of Zion Scenic Byway. The Design Guidelines will ensure that all byway-related exhibits and signage adhere to the same design standards and usage policies. This will connect the byway communities and provide visitors with a sense of place. The Zion Scenic Byway logo is shown in Figure 9.



Figure 9: Zion Scenic Byway Logo

